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**COLONIE LAUNCHES BUSINESS SURVEY TO ASSESS IMPACTS OF COVID-19**

*This survey helps the Town of Colonie understand the how businesses are coping with the current public health emergency.*

LATHAM, NY – The Town of Colonie has launched a new business survey to assess the impact of COVID-19 on town businesses. Developed in partnership with the Town of Colonie Industrial Development Agency (IDA) and the Local Development Corporation (LDC), this survey collects information from businesses and organization located within the Town of Colonie, New York, including the Villages of Colonie and Menands. Individual responses will be kept confidential.

“The current public health emergency has created many challenges for our businesses. In order to prepare for our economic recovery, we need to have up-to-date and first-hand information about how this event has impacted our local businesses,” said Sean Maguire, Director of the Town of Colonie Planning and Economic Development Department. “We want to ensure that our continued response to this situation is based on data and information, not best guesses. This survey is an important part of our efforts to turn the page on this historic and unprecedented event.”

Businesses can complete the brief survey in less than five minutes. The survey asks for general information about the business, including a primary point of contact, business size, and how it has been impacted by COVID-19. The survey is voluntary and can be completed online by following this link.

<https://forms.gle/oFhMJzUZsmxBm5rv7>

For more information about the Town of Colonie Planning and Economic Development Department, Industrial Development Agency, and Local Development Corporation, please visit [www.colonieportal.org](http://www.colonieportal.org).

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*About the Town of Colonie Planning and Economic Development Department. The intent and purpose of the Planning and Economic Development Department is to provide accurate, timely land use information, assist the general public in matters of planning and land use regulations, and serve as ombudsman for coordination of site related issues and topics.*